

MCASC Shows You the Money

Recently, the members of Mechanical Contractors Association of South Carolina gathered to determine their yearly sustainable real dollar value that they in fact received from their MCASC membership. Listed below are their conservative ROI numbers. Your value could be much greater.

- Collaboration with other industry trade organizations (ASA, ABCC, CAGC, SCAHACC); receiving actual work and overcoming industry roadblocks: \$2,000
- Specific assistance from association executive staff in various areas important to you; including, intrastate licensing requirements, coping with impact of legislation, and job referrals: \$2,000
- Training and information on code changes and updates: \$2,000
- Customized research materials: \$600
- Savings on insurance: \$1,000
- Peer recognition and industry stature, helping your company's positioning in the marketplace: \$500
- Receive mentoring and peer support from senior members: \$500
- Networking & camaraderie: \$5,000
- Participation in monthly area chapter meetings, state meetings, and conventions: \$1,500
- Opportunity to learn leadership skills in a safe environment: \$1,000
- Participate in government appointed and technical committees: \$1,500

Yearly membership value: \$17,600
Yearly Participation cost: \$4,000*
Return on Investment: 4X +

*Yearly membership cost of \$1,500 plus cost of participation in monthly area chapter meetings, state meetings, and conventions.

As you can see, it is a good business decision to join MCASC—ask any MCASC member. Start enjoying your \$4 for \$1 now...join today!

Join the MCASC and Get \$4 for \$1

Make more money and make your life easier by building industry-wide relationships with stakeholders from all disciplines. The depth of the relationships you will build from your MCASC participation will smooth the path for future successful business projects and ventures.

The Mechanical Contractors Association of South Carolina invites you to explore the benefit you will receive from membership and participation. Members have determined that, beyond serving the industry, they receive over four dollars in personal and business value for every dollar they invest. For industry suppliers, the ROI is even higher. It's a good business decision.

MCASC has a proven track record in serving the Electrical, Mechanical (HVAC), and Plumbing Industries since 1912. With almost a century of experience, MCASC has established itself as the premier professional organization for mechanical contractors, architects, engineers and industry suppliers in South Carolina.

Look inside this brochure to learn more about the areas where MCASC offers benefits that will make your business life easier, more rewarding, and make you more money too. Join today and start receiving this exceptional 4 for 1 value.

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Membership, It's A Good Business Decision!

MCASC: What's in it for you personally?

Transcend all your industry business relationships from adversary to collaborative through breaking bread at MCASC events and activities.

Mechanical Contractors:

Benefit from building meaningful relationships with industry stakeholders from all disciplines. In a safe hands-on environment, learn leadership techniques to improve your on-the-job effectiveness. Get an edge over your competition and distinguish yourself as an industry leader and trend setter.

Architects & Engineers:

Benefit from an enhanced collaborative effort on successful design build projects that become possible through your membership and participation. You'll better understand the people and their business philosophies that are your partners in serving owners and general contractors. Through superior relationships with contractors and industry suppliers, your industry partners will have a greater propensity to watch out for your best interest in challenging situations where you are absent.

Industry Suppliers:

Benefit from relaxed interaction with your customers and their colleagues. Better understand the needs and thought processes of contractors, architects and engineers. Through participation, become a true industry partner.

MCASC is working with all industry stakeholders to continually improve the competitive landscape in South Carolina with projects like the Contractor Pre-Bid Qualification Process, saving all involved time and money.

MCASC: What's in it for your business?

MCASC's programs and member benefits are designed to help its members, and their businesses, to enjoy growth and profitability. This is achieved effectively through association with peers, colleagues and competitors. To its members, MCASC is a good business decision.

MCASC offers its members big savings through easy access to MCASC's legal counsel, accountant, and educational/training professionals

MCASC members receive access to competitive insurance programs including property & casualty, workers' comp., group health and employee benefits

MCASC provides timely, comprehensive, and continuous updates on legislative and regulatory issues that affect profitability and how your company does business

MCASC provides an opportunity for continued learning through monthly area chapter meetings, state meetings, and conventions

MCASC memberships also receive membership to The SC Small Business Chamber of Commerce at no additional cost to their company

MCASC is recognized as the leader in establishing industry standards

MCASC makes available its 65 person state-of-the-art training facility for members' use in holding cost effective company functions

MCASC provides industry-related training programs to all members

MCASC: What's in it for your industry?

MCASC works diligently to assure there will be future skilled craftsmen by influencing today's young people to consider careers in the electrical, mechanical (HVAC) and plumbing industries.

Leading an initiative with the SC Department of Education to demonstrate that the construction industry is a viable career choice among primary and secondary school students and their, counselors, administrators, teachers, and parents

Participation in Career Days throughout SC, promoting industry careers to young adults

Sponsorship of Electrical, Mechanical (HVAC), and Plumbing competitions at the annual State Skilled Competitive Events to influence career choices among high school students

Scholarships awarded annually to students attending SC colleges, universities, and technical schools that are pursuing careers in our industries

Industry Relationships

Established relationships with other industry associations, trade groups and governmental agencies

Promotes fair and ethical bidding practices

Maintains a successful track record in positively influencing licensing and regulations in the State

Known for being a proactive organization with governmental heads on legislative issues affecting the industry